



THIAGO NATAL

WEB / GRAPHIC / DIGITAL DESIGNER

PROFILE

Nationality Brazilian
Birthdate 29/06/88
Languages Portuguese, English

With over 10 years of experience in digital design, I'm driven to create engaging, user-centered web experiences. My expertise in prototyping, creating and developing websites and landing pages, campaign IDs, e-mail marketing, banners and ads is the result of my continuous learning over years of experience. I'm passionate about leveraging data and insights to create a design that meets business goals.

CONTACT

Address
Avenida Roberto Silveira, 74
Niterói - Rio de Janeiro - Brasil

Phone
+55 21 98107-3345

E-mail
natal.thi@gmail.com

LinkedIn
www.linkedin.com/in/tnatal

Portfolio
www.thiago.design

EXPERIENCE

- 11/2020 - 01/2024 **Grupo Soma** (E-commerce)
Digital Designer III
- Creation of the Black Friday ID, divided into the phases of the campaign that broke sales records.
 - Creation of landing pages and banners for the entire e-commerce site and ads for Google and social media.
 - Code the new HTML template for the newsletters.
- 04/2019 - 05/2020 **Nibo Software** (SaaS Startup)
Web Designer II
- Development of the new website, landing pages and knowledge base, which reduced the time taken to implement the system for clients by around 1/3.
 - Creation of newsletters (and the new responsive template).
 - In-app messages and tutorials on the new features.
- 04/2018 - 04/2019 **Reserva** (E-commerce)
Designer II
- Design and coding landing pages for upcoming launches and Black Friday of the e-commerce.
 - Creation of website banners, e-mail marketing and ads (for Google, social media and partner sites).
- 10/2014 - 04/2018 **e-Can** (Digital Agency)
Web Designer
- 12/2013 - 10/2014 **Innersite** (Digital Agency)
Designer
- 07/2012 - 12/2013 **Lojas Leader** (E-commerce)
Web Designer (Intern)

SKILLS & EXPERTIZE

Phototoshop		Creativity	
Illustrator		Flexibly	
Figma		Organization	
HTML		Teamwork	
CSS		Problem-solving	
Javascript		Time management	